



Open Arms Mission "Growing to Serve"

Pre-Campaign Survey

1. How long have you been aware of the ministry of Open Arms Mission?
A. 0-5 years B. 6-10 years C. 11-25 years

2. a) What is your overall view of Open Arms Mission?
A. Excellent B. Very Good C. Average D. Poor E. No Opinion

b) What do you see as Open Arms Mission's Strengths?

3. Have you, a family member, a close friend or an acquaintance benefited through the ministries of Open Arm Mission?
A. Yes B. No C. Not sure

If Yes, what specific ministry? _____

4. What is your opinion of the "Growing to Serve" project?
A. Excellent B. Good C. Not Possible
D. Poor E. No Opinion

5. a) How did you learn of the proposed "Growing to Serve" project?

b) Do you have suggestions for improving communications?

6. The projected cost for the implementing "Growing to Serve" is one million dollars. Do you agree with the decision made by the Board of Directors to open a capital funds track to achieve this project?
A. Totally Agree B. Agree C. Some Reservations
D. Do Not Agree E. No Opinion

7. How supportive are you [in attitude] of the "Growing to Serve" project?
A. Very Supportive B. Supportive C. Not Supportive
D. Very Non-Supportive E. Do Not Know

8. How confident are you that Open Arms Mission's support constituency can achieve this project.
- A. In a three year window of time _____
 - B. In a five year window of time _____
 - C. Other _____

What makes you feel good about your financial support of Open Arms Mission

9. We are not asking for a gift at this time, however, in order to define fundraising capabilities, and thus project a manageable financial plan, what range would you and your family be willing to make a gift to the "Growing to Serve" project over a three (3) year period?
- A. Above \$75,000 B. \$50,000-\$75,000 C. \$25,000-\$50,000 D. \$15,000-\$25,000
 - E. \$5,000-\$15,000 F. \$1,000-\$5,000 G. Other \$ _____
 - H. Naming Contribution _____

10. Would you be willing to be supportive of the "Growing to Serve" project by assisting with any of the following? *(please circle all areas of interest and availability to assist)*

- A. Serving on a committee
- B. Contacting potential contributors
- C. Helping with public communication effort
- D. Representing the project in the community
- E. Inviting an Open Arms Mission representative to share a ministry presentation
- F. Other (please specify) _____

11. What do you see as potential attitudes which Open Arms Mission Leadership might expect to encounter in response to a capital campaign to achieve the "Growing to Serve" project:

- 1) From their current support constituency?

- 2) From the Niagara Region?

12. Do you have names of individuals, companies, foundations, and or organizations that you believe could provide financial assistance to achieve the "Growing to Serve" project?

Yes No
